



To All Our Valued Customers, Vendors and Employees

American Holtzkraft continues to move forward as a strong, stable and innovative company, following the unexpected passing of one of our two founders; Phillip (Phil) Apple on February 19, 2011.

Phil will be missed as a leader in the outdoor umbrella and furniture industry, who set high standards within this industry. His inspiration remains with our highly valued and talented team of professionals that will continue to create and provide you with exciting new products, as well as maintaining our established product lines and service.

Barbara Apple-Bodden, our co-founder, will continue to manage the company as President/CEO at American Holtzkraft. American Holtzkraft is committed to you in fulfilling your needs within the outdoor umbrella and outdoor furniture industry and upholding our high reputation. Our goal is your satisfaction.

Thank you, we look forward to being your source for quality and long-lasting durable outdoor umbrellas and furniture.

**Please contact Barbara Apple-Bodden, President/CEO
for any questions and/or additional information.**

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